

Jatin Mahajan

Managing Director, J Mitra & Co

PROFILE

Mr. Jatin Mahajan is the managing director of J Mitra & Co. Pvt Ltd, India's leading IVD (in-vitro diagnostics) manufacturer. He has been at the helm of the company for the past 18 years and has steered the company to its present glory – regional leader, exporter to over 40 countries, and more than 55 patents.

Dedicated towards the cause of preserving human life through technology and innovation, Jatin has over 16 years of experience in the field of medical diagnostics. Jatin joined this family business under the stewardship of his father and worked in all the departments for over 3 years, learning the nuances of the business, its methodologies, its issues and challenges. This gave him the much-needed first-hand information and experience that was required to transform this family business into an extremely professional and competent organization and improve on his father's already stupendous work.

Jatin is a well-established name in the medical fraternity as a promoter of excellent quality medical diagnostic test solutions for the detection of various infectious diseases. His cost-effective, safe, and international-standards compliant products are used by most of the big names, and his clientele reads like a who's who of the medical diagnostic fraternity. It is this drive for quality and excellence that has resulted in the company bagging more than 55 patents in this industry, and the title of "India's Patent King" by *Wall Street Journal*.

Jatin's main focus is further consolidation of the domestic business, while continuously increasing the international footprint. He continues to drive the business strategy, Sales & Marketing, product development and customer service through constant innovation and automations. He continues to focus on quality, innovation and the development of high-quality indigenous test kits, while making India self-reliant in the daunting fight against various diseases. He envisions a strong position for India as an IVD manufacturing hub on the global map.

Jatin is a regular speaker at Industry forums like ASSOCHAM, AIMED and Voice of Health

Memberships

- ASSOCHAM
- BIS (Bureau of Indian Standards) – Principal Member, Sectional Committee
- AIMED – Joint Coordinator, IVD Group
- ADMI

Awards & Recognitions

- WHO recognition
- NewsMaker 2019 (MedGate Magazine)
- India's Greatest Leaders 2018-19 Award (AsiaOne's Pride of Nation Awards)

Jatin is an MBA from the renowned International Management Institute, New Delhi, and continues to be a regular part of the admission and intake process for the institution.