



## J Mitra & Co to Participate in Medic East Africa

**18<sup>th</sup> July 2019, New Delhi:** J Mitra & Co., India's leading In-vitro Diagnostic Company, will be participating in a big way at Medic East Africa, which is scheduled to be held at Nairobi, Kenya between 24 – 26 September 2019. J Mitra is the platinum sponsor for the event, and will be showcasing its entire range of IVD solutions. The Company has developed several diagnostic test kits for detection of critical diseases like, AIDS (HIV 1 & 2), Hepatitis 'B', Hepatitis 'C', Malaria, Dengue, TB etc.

Medic East Africa is the biggest and most important healthcare and medical laboratory event in the entire east Africa region, and brings together the community comprising exhibiting companies, healthcare and trade professionals, dealers and distributors, purchasing and procurement personnel, medical practitioners and government representatives.

Speaking about their participation, Jatin Mahajan, managing director of J Mitra & Co. said, *“Medic East Africa is the representative healthcare trade event for the entire region. It is a great platform for showcasing latest solutions and technologies to the entire East African region. Not only does the event always result in great business mileage, brand exposure and financial deals, it has also helped us tremendously to establish and strengthen our relationship with the healthcare community in the region. India and the African countries have well-established ties for almost a century now, and the fact that we are one of the catalysts in ensuring better health for the people of region is a great motivator.”*

J Mitra products are not only high-in-quality and extremely potent & effective, but they are also extremely cost effective and provide the best value for money. J Mitra & Co has a number of international quality certifications to their credit, which includes –

- TUV SUD certification
- ICMED 13485 certification

- ISO 9001:2015
- EN ISO 13485:2016
- WHO-GMP
- CE certifications.

All these certifications are in line with its exceptional high-quality standards and the prime reason why J Mitra products are exported to more than 45 countries worldwide.

Jatin Mahajan further added, *“Quality is the foundation of our business. We are a made-in-India / made-for-the-world product company, and it is imperative that we conform to all established and credible quality standards.”*

### **About J Mitra & Co**

J Mitra & Co. is India’s Leading In-Vitro Diagnostics manufacturing company. Incorporated in 1969, this research-based biotechnology company has just completed 50 years of its mission to serve mankind. Apart from a pan-India footprint, it is also the biggest exporter of diagnostics kits from India, and export to more than 45 countries across the entire globe. The company has more than 55 patents, the highest in its segment, a testimony of its extensive research-based operations.

J. Mitra & Co. is the pioneer in manufacturing and marketing of IVD test kits in India. It is the tradition of quality and seriousness of purpose that has led to a sterling and harmonious growth and an enviable recognition that extended far beyond its frontiers. The company manufactures a range of tests for infectious diseases like HIV, HBV, HCV, Dengue, Malaria, Typhoid, Leptospira in rapid and ELISA test formats. The other products include a range of anti-Sera products and confirmatory tests like Western Blot for HIV

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