

J Mitra & Co Awarded for Innovation & Research in Healthcare at the Global Healthcare Excellence Awards 2019

New Delhi, 29th July 2019: India's leading in-vitro diagnostics company, J Mitra & Co has been awarded for Innovation & Research in Healthcare at the 7th Global Healthcare Excellence Awards 2019 held in Delhi. This prestigious award was given out to J Mitra & Co by the Minister of State for Health and Family Welfare Sri Ashwini Kr Choubey.

J Mitra & Co is a research-based biotechnology company that has been driving innovation in the healthcare (diagnostics) space since 1969. With over 55 patents to its credit which is the highest in its segment, J Mitra and Co has been constantly innovating to bring cost effective potent solutions for the global healthcare industry.

J Mitra's latest innovation is India's first portable diagnostic solution - the iQuant immunoassay analyzer. Launched in collaboration with IIT Madras' HTIC (Healthcare Technology Innovation Centre), this portable state-of-the-art Fluorescence Immunoassay Analyzer provides quantitative and qualitative determination of blood test parameter – that includes TSH (Thyroid Stimulating Hormone), T3 (Tri-iodo thyronine), T4 (Thyroxin), Vitamin D, Dengue NS1 Antigen, Dengue IgM, Dengue IgG and HbA1c test. With this innovation, various highly-active and sought-after diagnostic solutions are now available across the country and in the remotest of locations at the fraction of a cost.

Speaking on the occasion, Jatin Mahajan, managing director, J Mitra said, "*innovation is the cornerstone of everything that we do at this company. We believe in launching innovative, path-breaking products that greatly influence the detection and diagnostic process, which hasten the treatment and cure process – resulting in a healthier India, in line with government's healthcare-for-all initiative*".

This is a home-grown innovative solution – a "completely Made-in-India" offering. While being the most cost-effective solution available in the market today, what sets it apart is the fact that it is completely portable. It can be carried with ease and has a self-sustaining power supply. It is thus quite suited for Indian conditions, especially for remote and electricity-dark areas.

Other noteworthy Innovations by J Mitra & Co over the years have been

Year	Achievement
2011	<ul style="list-style-type: none"> Launched Typhoid antibody test
2010	<ul style="list-style-type: none"> Launched Dengue NS1 Ag & antibody Rapid test kit Launched Chikungunya antibody test kit
2007	<ul style="list-style-type: none"> Launched Lepto IgM & IgG antibody test kit
2006	<ul style="list-style-type: none"> Launched 4TH Generation HIV Elisa & Rapid test Launched First time Launch of T.B Antigen kit
2005	<ul style="list-style-type: none"> Launch of T.B Antibody test Kit
2001	<ul style="list-style-type: none"> Hepatitis-B Strip and Card tests launched
2000	<ul style="list-style-type: none"> HCV RAPID Test HCV ELISA Tests launched
1999	<ul style="list-style-type: none"> HIV W.BLOT Test kit officially inaugurated by Prime Minister, Mr. Atal Bihari Bajpai
1997	<ul style="list-style-type: none"> HIV ELISA Test Kit launched Hepatitis-B test kit launched
1996	<ul style="list-style-type: none"> HIV TRI-DOT (Rapid Screening test) for AIDS launched in India based on In-house Research and Development
1987	<ul style="list-style-type: none"> Monoclonal Blood Grouping Reagents launched Blood Grouping Reagents launched In-house R&D unit recognized by DSIR, Ministry of Science Technology

About J Mitra & Co

J Mitra & Co. is India's leading in-vitro diagnostics manufacturing company. The Company focuses on preserving human lives, by promoting healthcare through technology and innovation.

Incorporated in 1969, this research-based biotechnology company will soon complete 50 years towards its mission to serve mankind. Apart from a pan-India footprint, we are also the biggest exporter of diagnostics kits from India, and export to more than 45 countries across the entire globe

J. Mitra & Co is the pioneer in manufacturing and marketing of IVD test kits in India. It is the tradition of quality and seriousness of purpose that has led to a sterling and harmonious growth and an enviable recognition that extended far beyond its frontiers. The company manufactures a range of tests for infectious diseases like HIV, HBV, HCV, Dengue, Malaria, Typhoid, Leptospira in rapid and ELISA test formats. The other products include a range of anti-Sera products and confirmatory tests like Western Blot for HIV

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